



### **MEDIA ADVISORY**

#### **African Renaissance and Diaspora Network (ARDN) takes part in International Conference on Population and Development (ICPD25)**

“We are here in Nairobi to voice our concerns about the continuous discrimination and violence against women and girls, and give support towards accelerated actions for gender equality and youth development”, says Dr. Djibril Diallo, CEO [ARDN](#).

On 6 March 2020, the Friday before International Women's Day, at the United Nations Headquarters, ARDN will launch a global *Red Card* campaign against all forms of discrimination and violence against women and girls.

“As we all know, a red card in soccer spotlights and helps prevent unfair behavior or serious offense against a player. Sports and soccer in particular, are powerful platforms that can help us to mobilize the world community in a global campaign. We, therefore, give the RED CARD to discrimination against women and girls in all forms and in all countries”, adds Diallo.

The initiative echoes ICPD25’s objectives to ‘accelerating the promise’, in particular, as regards achieving gender equality where all can enjoy the same opportunities such as in sports, education and culture, as well as ending gender-based violence and discrimination.

**Who:** Dr. Djibril Diallo, President & CEO African Renaissance & Diaspora Network will have the pleasure to participate in the Conference.

**What:** He will also take part in the following sessions:

- Partnerships with People of African Descent
- The Revolution is Inclusion: Empowering People and Ensuring Inclusiveness

and Equality through Sports (co-organized by [the Special Olympics](#))

**When:**12-14 November 2019

**Where:**Kenyatta International Convention Centre, Nairobi

Twitter: @DDiallo\_ardn|

Instagram: D\_diallo |

Facebook: Djibril.Diallo.ardn |

LinkedIn: diallod@ardn.ngo |

[www.ARDN.ngo](http://www.ARDN.ngo)

The [United Nations Population Fund](#) (UNFPA), an [ARDN](#)'s major partner, has co-convened the [Nairobi Summit on ICPD25: Accelerating the Promise](#) with the Governments of the Republic of Kenya and the Kingdom of Denmark, from 12 to 14 November 2019 in Nairobi, Kenya.

It marks the 25th anniversary of the adoption of the landmark Programme of Action of the International Conference on Population and Development (ICPD). The Summit intends to galvanize change and mobilize leadership in addressing persistent and emerging challenges related to the ICPD Programme of Action. It will also mobilize political and financial momentum to advance the ICPD agenda as integral to the achievement of the 2030 Agenda for Sustainable Development.

### **Contacts for the media**

ARDN Communication Advisors:

Sandrine Delgado

WhatsApp: +221 703097080

Liliane Kambirigi

WhatsApp: +32 465179286