

Five Celebrated Young African Women Musicians to be Featured in ARDN Red Card Campaign Song Launch at United Nations Headquarters

NEW YORK, 24 May 2022. The African Renaissance and Diaspora Network (ARDN) will launch the Red Card Campaign theme song at the 2022 Africa Day Celebrations at the United Nations Headquarters.

The highly anticipated event is slated to be held on Wednesday, 25 May 2022, 3:00pm EDT (GMT -4) in the Trusteeship Council Chambers of the United Nations Headquarters, New York, USA.

The website for the event is <https://www.ardn.ngo/events/africaday2022/>

The Red Card Campaign seeks to mobilize people across the world to commit to ending all forms of discrimination and violence against women and girls, within the framework of Sustainable Development Goal #5 (Gender Equality and the Empowerment of Women and Girls) of the 2030 Agenda for Sustainable Development of the United Nations.

The Red Card Campaign theme song, which will first be heard at the celebration, features [five dynamic young African female artists](#): Nomcebo Nothule Zikode of South Africa, Wendy Shay of Ghana, Soraia Ramos of Cape Verde, Perola from Angola and Spice Diana from Uganda. The song is produced by Nigerian music executive Abass Mubarak Akeju.

Other performers expected at the celebration include Mukosi from South Africa and Larissa Martin from the United States of America.

"Women and girls are amongst the most vulnerable and marginalized persons in our countries and communities, and the Red Card Campaign seeks change this by galvanizing our common humanity to uplift and empower them, and to celebrate their promise and potential," said Dr. Djibril Diallo, President & CEO of ARDN. "We look forward to the unveiling of the official song for the campaign, and are confident that these five powerful young women, who have graciously contributed their vision and voice to the song, will serve as an inspiration to all people, regardless of gender, as we work towards the world envisioned by the United Nations Charter -- a world where no one is left behind."

The celebration will also feature 8 young "pacesetters for development." Queen Makhadzi, a member of the royal family of the Venda and Pedi People of South Africa, will serve as special guest. Remarks will be made by luminaries from the government, the United Nations system, academia, civil society and media.

The African Renaissance and Diaspora Network (ARDN) is organizing the celebration in collaboration with the Permanent Observer Mission of the African Union to the United Nations, the Permanent Mission of the Federal Republic of Nigeria to the United Nations, the United Nations Population Fund (UNFPA), the Africa Bureau of the United Nations Development Programme (UNDP), the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women)

and the United Nations Human Settlements Programme (UN-Habitat), amongst others.

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ABOUT ARDN

[ARDN](#) is an internationally operating NGO headquartered in New York, with the status of a United States 501(c)(3) public charity. ARDN's mission is to accelerate the attainment of the African renaissance by advocating for and supporting United Nations programs and priorities. To this end, ARDN mobilizes the passion of government, educators, artists, intellectuals, the private sector, civil society and youth, using the power of art, sport and culture as vectors for creating a better world. ARDN serves as the Secretariat for the Global Alliance of Mayors and Leaders from Africa and of African Descent.

ABOUT THE RED CARD CAMPAIGN

Women's rights are human rights. In the game of football (soccer), a red card symbolizes a significant infraction of the rules. ARDN Red Card Campaign seeks to mobilize individuals from all sectors of society to commit to giving a red card to all forms of discrimination and violence against women and girls.